



**PER L. BYLUND**

Division of Applied Social Sciences & McQuinn Center for Entrepreneurial Leadership  
University of Missouri, 323 Mumford Hall, Columbia, Mo. 65211

Per.Bylund@mizzou.edu  
(573) 882-4627 (office) ♦ (573) 268-3235 (cell)  
www.PerBylund.com/academics

*Research Interests*

Strategic management / Economics of organizations / Entrepreneurship: strategic factor markets and pricing, development of firm capabilities, theory of the firm, firm boundaries, firm creation, vertical integration, transaction cost economics, innovation, Austrian economics.

*Teaching Interests*

Strategic management, Economics of organizations, Entrepreneurship, Theory of the Firm, Transaction Cost Economics.

**EDUCATION**

**Ph.D.**, *Department of Agricultural and Applied Economics*; University of Missouri with expected graduation May 2012. Title: *Specialization and the Firm*. Committee: Peter G. Klein (chair), Allen C. Bluedorn, Michael L. Cook, Michael E. Sykuta, Randall E. Westgren.

**Master's Degree**, *Political Science*. Lund University, Sweden, June 2005. Title: *Man and Matter: A Philosophical Inquiry into the Justification of Ownership in Land from the Basis of Self-Ownership*. (Accepted for publication in *Libertarian Papers*.) Committee chair: Mats Sjölin.

**Master's Degree**, *Informatics*. Jönköping International Business School, Sweden, June 1999. Title: *Micro Payments on the Internet: Criteria for Micro Payment Systems*. Committee chair: Carita Åbom.

**B.Sc.**, *Business Administration*. Jönköping International Business School, March 1998. Major in corporate finance, accounting.

**RESEARCH**

**Dissertation**

My dissertation, with the working title *Specialization and the Firm*, develops a novel approach to studying the firm in the market from a point of view of specialization. I build on theories of task specialization and modularity, as well as the Austrian school of economics' identification of the entrepreneur as the cause of change, to show how imaginative entrepreneurs create novel production processes in firms to bring about a more efficient division of labor. I develop a dynamic, market-process

## CURRICULUM VITAE

based framework in which uncertainty-bearing entrepreneurs are constrained by limited compatibilities of heterogeneous resources. In the dissertation essays, I specifically address transaction cost economics and the resource based view (RBV) from an entrepreneurial point of view, and develop arguments for how and why firms are established in the market. The firm emerges as a means for entrepreneurs to rise above limiting complementarities and interdependencies between highly specific resources (broadly defined).

### Publications

#### Revise & Resubmit

Bylund, Per L., “Coase and Williamson Dehomogenized: Specialization and the Transaction Cost Theories of the Firm.” *Journal of Institutional Economics*

#### Under Review

Bylund, Per L., “The Firm as an Island of Specialization.” *Academy of Management Review*

Bylund, Per L., & Andrew Borodin, “The Morality of the Firm in the Market: A Market-Based Analysis of CSR.” *Journal of Business Research*

Bylund, Per L., & Matthew McCaffrey, “Can Entrepreneurs Cope with Regime Uncertainty? Insight from New Institutionalism.” *Journal of Business Venturing*

#### Articles in Refereed Journals

Bylund, Per L., “Division of Labor and the Firm: An Austrian Attempt at Explaining the Firm in the Market” (2011), *Quarterly Journal of Austrian Economics* 14 (2), pp. 188-215

Bylund, Per L., “Piracy, Inc.: On the Bearing of the Firm Analogy to Pirate Organization” (2010), *Review of Austrian Economics* 23 (3), pp. 299-305

Bylund, Per L., “Unblocking a Free Market Perspective in Labor Economics,” (2008) *Etica & Politica / Ethics & Politics* X (2), pp. 236-247

#### Book Chapters

Foss, Nicolai J., Peter G. Klein, and Per L. Bylund, “Entrepreneurship and the Economics of the Firm” (2011), in *Handbook of Organisational Entrepreneurship*, ed. D. Hjorth. Forthcoming.

Bylund, Per L., Christopher M. Holbrook, and Peter G. Klein, “‘They Have the Internet on Computers Now?’ Entrepreneurship and Economics in *The Simpsons*” (2011), in *Homer Economicus: The Simpsons and Economics*, ed. J. Hall. Forthcoming.

Bylund, Per L., “The Modern Welfare State: Leading the Way on the Road to Serfdom” (2010), in *Back on the Road to Serfdom*, ed. T. Woods, Wilmington: ISI Books, pp. 35-53.

#### Book Reviews

Bylund, Per L., Review of Peter T. Leeson, *The Invisible Hook: The Hidden Economics of Pirates* (2011), reviewed in *Journal of Economic Behavior & Organization*, 80 (1), pp. 260-262.

Bylund, Per L., and Mario P. Mondelli, Review of Muhammad Yunus, *Creating a World Without Poverty: Social Business and the Future of Capitalism* (2009), reviewed in *Electronic Journal of Sustainable Development* 1 (3), pp. 125-127.

## CURRICULUM VITAE

### Other

Wicksell, Knut, "Carl Menger," *Quarterly Journal of Austrian Economics* (2011), 14(4), pp. 462-470.  
(Translator, from Swedish.)

### **Research in Progress**

#### Working Papers

Bylund, Per L., "Coase and Williamson Dehomogenized: Specialization and the Transaction Cost Theories of the Firm."

Bylund, Per L., "The Firm as an Island of Specialization."

Bylund, Per L., "Explaining Firm Emergence: Specialization, Transaction Costs, and the Integration Process," submitted to the *International Society for New Institutional Economics* meeting

Bylund, Per L., "Exploration in the Market: The Entrepreneur's Island of Specialization," submitted to *Atlanta Competitive Advantage Conference*

Bylund, Per L., "Simulating the Role of Specialization at the Firm/Market Boundary," submitted to *Academy of Management* meeting, Entrepreneurship division

Bylund, Per L., "The Role of the Firm in Strategic Factor Markets."

Bylund, Per L., & Andrew Borodin, "The Morality of the Firm in the Market: A Market-Based Analysis of CSR."

Bylund, Per L., & Matthew McCaffrey, "Can Entrepreneurs Cope with Regime Uncertainty? Insight from New Institutionalism."

#### In Progress

Bylund, Per L., "Causes of Integration and Outsourcing: a Case Study of Organizational Structure in Software Development Firms." (Dissertation chapter 4.)

Bylund, Per L., "The Socialist Calculation Debate and Ronald Coase's Nature of the Firm"

Bylund, Per L., "Economic Freedom of the World vs. the World System: A statistical analysis"

Bylund, Per L., & Peter G. Klein, "The Place of Austrian Economics in Entrepreneurship Research," prepared for P. Boettke (ed.) *New Thinking on Political Economy*.

Bylund, Per L. & Susanne C. Bylund, "Templated Startups: A Case Study of the Use of Operational Templates in Venture Capitalism"

Bylund, Per L. & Susanne C. Bylund, "Gazelles Here and There: A Comparative Case Study of High-Growth Firms in Sweden and the United States"

### **Awards, Scholarships, and Fellowships**

Humane Studies Fellowship, *Institute of Humane Studies*: Bernard Marcus Fellow 2011-2012; Dan Searle Fellow 2010-2011; Thomas C. & Irene W. Graham Fellow 2009-2010; Cortopassi Fellow 2008-2009.

HES Young Scholar, The Warren J. and Sylvia J. Samuels Young Scholars Program, *History of Economics Society*, June 2011.

Albert R. Hagan Memorial Graduate Fellowship in Agricultural Economics, awarded "the top graduate student in the department," *Department of Agricultural and Applied Economics*, University of Missouri, April 11, 2011.

## CURRICULUM VITAE

Superior Graduate Student Achievement Award for Outstanding Achievement in the Dept of Agricultural and Applied Economics, *Graduate Student Association*, University of Missouri, 2010; 2009.

Frank Miller Graduate Student Award, for “leadership provided to graduate students in the department and to the agricultural economics graduate program,” *Department of Agricultural and Applied Economics*, University of Missouri, December 4, 2009.

Richard E. Fox Foundation Research Paper Contest, 2nd place, *Austrian Student Scholars Conference*, Grove City, Pa., October 30-31, 2009.

Margaret Rowley Fellowship, *Ludwig von Mises Institute*, 2009.

Scholarship, *Tekn. Dr. Marcus Wallenbergs Stiftelse för Internationellt Industriellt Företagande* (The Dr. Marcus Wallenberg Foundation for Advanced Education in International Industrial Entrepreneurship), 2008-2011.

Fellow, Preparing Future Faculty program, *University of Missouri*, 2008-2009.

### **Conference Participation**

#### Presentations

“Simulating the Role of Specialization at the Firm/Market Boundary,” Southern Economic Association meeting, November 2011 (dissertation essay #3)

“The Firm as an Island of Specialization,” Multi- and Micro-Level Issues in Strategic Entrepreneurship, Copenhagen Business School, October 2011 (dissertation essay #2)

“Transaction Cost Theories of Economic Organization Dehomogenized: a Specialization-Based Approach,” History of Economics Society meeting, June 2011 (dissertation essay #1)

“The Firm as Extra-Market Specialization,” Austrian Scholars Conf., March 2011 (dissertation essay #2)

“The Firm and Strategic Factor Markets: the Role of the Firm in the Creation of Factor Markets,” Austrian Scholars Conference, March 2011

“The Firm and Strategic Factor Markets: Analyzing the Role of the Firm in the Creation of, and Pricing in, Factor Markets,” Austrian Student Scholars Conference, February 2011

“The Firm as Extra-Market Specialization,” Southern Economic Association meeting, November 2010 (dissertation essay #2)

“Causal-Realist Answers to the Coasean Question. Or: Traveling Back to the Future with Durkheim,” Austrian Scholars Conference, March 2010 (dissertation essay #2)

“Piracy, Inc: On the Bearing of the Firm Analogy to Pirate Organization,” Southern Economic Association meeting, November 2009 (published)

“The Theory of the Firm: Coasean Misconceptions and Austrian Solutions,” Austrian Student Scholars Conference, October 2009 (dissertation essay #1)

#### Poster Presentations

“The Coasean and Williamsonian Transaction Cost Theories of Organization: A Critical Analysis from a Specialization Perspective,” AAEA meeting, July 2011 (dissertation essay #1)

## CURRICULUM VITAE

### Research Development Workshop Papers

“The Firm and Strategic Factor Markets: An Austrian Approach,” Atlanta Competitive Advantage Conference, May 2011

### Professional Development

Academy of Management meeting, BPS Doctoral Consortium 2010

Journal of Management Studies conference, JMS Doctoral Workshop 2012

### Research Positions

McQuinn Research Fellow, *McQuinn Center for Entrepreneurial Leadership*, 2008-2012.

Graduate Research Assistant, Dr. Peter G. Klein, University of Missouri, 2007-2009, 2011-2012.

BRIDG Fellow, *Business Research and Information Development Group*, res. assistantship, 2007-2008.

## TEACHING

### Experience as Primary Instructor

AE3251 Agricultural Prices (intermediate price theory course for agribusiness mgmt majors), fall 2010

### Experience as Teaching Assistant

AE3251 Agricultural Prices, spring 2010

AE3286 Economics of Managerial Decision Making, fall 2009

AE1041 Applied Microeconomics, fall 2009

### Other

Advanced Graduate Teaching Skill Development Program, Division of Applied Social Sciences, University of Missouri, 2008-2010

Several years of industry experience leading workshops and business discussion groups to identify key methods for solutions to organizational problems; Chief Competency Officer and internal educator at *WOCHB. Westergren och Boman* 2001-2003

Participated in a three-day teaching workshop (Institute for Humane Studies), Washington DC, July 2011

## SERVICE

### Professional Service

Ad Hoc Referee, *Academy of Management Review*, *International Studies of Management and Organization*, *Journal of Economic Surveys*, *Journal of Economics*, *Journal of Institutional and Theoretical Economics*, *Quarterly Journal of Austrian Economics*, *Review of Austrian Economics*, *Studies in Emergent Orders*.

Academy of Management meeting; Reviewer Business Policy and Strategy division, 2011; 2012.

Southern Economic Association meeting; Discussant “Market Structure” 2011; Discussant “Industrial Organization Topics I” 2010; Panelist 2009.

AAEA General Meeting; Moderator 2010, Session Organizer 2009.

## CURRICULUM VITAE

Austrian Scholars Conference; Session chair 2011.

Executive Committee of Graduate student association: Vice pres. 2008-2009, Techn. officer 2009-2010.

Executive Committee, AAEA, GSS section, 2008-2010.

### **Professional Affiliations**

Academy of Management, Strategic Management Society, International Society for New Institutional Economics, American Economic Association, Southern Economic Association, History of Economic Society, Agricultural and Applied Economics Association

### **OTHER PROFESSIONAL EXPERIENCE**

#### **Positions Held**

Manager of IT and Development, *nordengren ett*, Malmö, Sweden. 2006-2007.

Business Analyst, *Guide Konsult*, Malmö, Sweden. 2005-2006.

Business and IT Consultant, *WOCHB. Westergren och Boman*, Stockholm, Sweden. 2000-2003.

Business Process Technology Consultant, *Mogul.com*, Stockholm, Sweden. 1999-2000.

#### **Business Projects (Self-employment)**

Founder/CEO, *Aparadigmial Productions*, web systems consulting firm. 2002-2004.

Founder/CEO, *New Chapter Content Services*, internet-based text editing and transl. services, 2004-2005.

### **REFERENCES**

#### **Peter G. Klein**

Associate Professor and Director of the McQuinn Center for Entrepreneurial Leadership

Division of Applied Social Sciences

University of Missouri  
135 Mumford Hall  
Columbia, MO 65211

573-882-7008

kleinp@missouri.edu

#### **Randall E. Westgren**

Professor and McQuinn Chair of Entrepreneurial Leadership

Division of Applied Social Sciences

University of Missouri

141 Mumford Hall  
Columbia, MO 65211

westgrenr@missouri.edu

#### **Joseph T. Salerno**

Professor

Lubin School of Business

Pace University  
Room W-434, 1 Pace Plaza  
New York, NY 10038

212-618-6519

jsalerno@pace.edu

*More references provided upon request.*